



N/T
ISSUE
NO° 02







MILAN DESIGN WEEK
2019

INTERIOR DESIGN
TRENDS 2020

N/T 2 *contents*

14	Top 5 Installations	70	New designers
62	Innovations	76	Trends

N/T 2 *interviews*

30		58		66	
	Max Lamb		Ron Arad		Aldo Cibic
72		148		170	
	Ilkka Suppanen		Jean-Marie Mousseaud		Enis Akiev

N/T 2 *interviews*



Aldo Cibic / Photographer
Matteo Piazza

“ DESIGN MUST
QUESTION ITSELF,
GET OUT OF THE
ENCLOSURES THAT
IN MANY CASES IT
HAS BUILT UP ”

Aldo Cibic

ELISABETTA RIZZATO
EDITS/ GRACE DAVIN

E. Let's talk about 'Aesthetics of Vitality'

A. I have always been interested in bringing a sense of joy and vitality into my works. This is a kind of *fil rouge* that I recognize in all my works, in the various forms they have taken, in the objects, in the architecture, in the research projects. My idea is that people should always be at the center of any design reasoning.

E. What's something that you never designed but would really like to design?

A. My dream is to start realizing that part of the research work I've done in my life.





E. Talking about future design: what do you think is a key trend this year, that you have seen or expect?

A. Honestly, it seems to me that there is quite a sense of homogenisation: the invitations to the different design events I received all seem to me very similar one to the other.

What we would expect at a time like this is that the Design Week, besides being only a

commercial event, starts to show an investigation into the problems that affect our future, and how design can solve them.

E. What does it mean to be a designer today?

A. Design, as I think of it, can still represent the humanizing part of design processes. It must, however, question itself, get out of the enclosures that in many cases it has built up, to redefine the ways in which it



can be useful with respect to a world that at profound levels and at great speed is profoundly changing.

E. Talking now about things that are changing at a fast speed: how would you describe your relationship with social media?

A. It is a subject that interests me a lot, above all to understand how not to be a victim of it and how to fully exploit its positive potential.

E. Do you have any advice for young designers who are starting their careers?

A. I think that according to the time in which we live, in design there is not a single discipline that can give an answer; so I believe that a young designer today needs to get an idea of what the needs are and understand with whom to take a road, even from other fields, to find solutions together.