



Beautiful art need not just be for the rich, but can be found in a public garden, or a common marketplace. It rubs away the rough edges of our daily existence and makes us more caring and mindful of what is worthwhile around us. Built spaces and thoughtful landscaping are never just for our comfort, but to make the world a place where each person, living creature and beautiful object finds its rightful space.

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INSIDE:

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ROST

milan, italy

commission :
vudafieri-saverino partners,
milan, italy

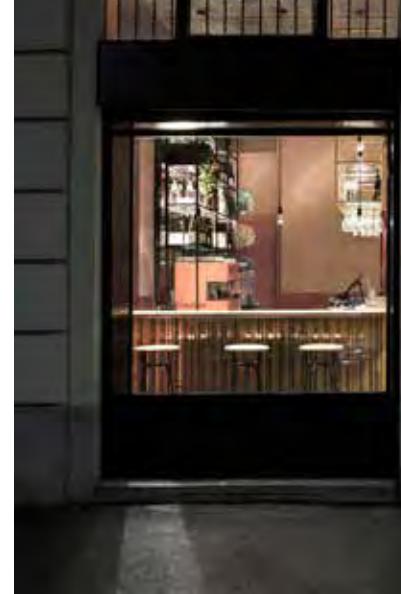


Situated in the heart of Milan's new food district, Porta Venezia, the restaurant covers a 65 sq. m. ground floor-space that was previously a shop for automobile parts. The gastro theme of the restaurant rediscovers traditional Italian dishes: poor meat cuts, forgotten foods and peculiar vegetables. It is this concept that has been translated into the interior design.



text :: IFJ WriteTank
photography :: santi caleca

photography : anuja kanthi



The restaurant is conceived as a cozy place that balances tradition and modernity simply, and without frills or artifice. The original seminato in porphyry floor has been preserved complimented by the warm tones of the interiors, dominated by 'Marsala' red, a color that harks back to the fundamental relationship between wine and land. The use of material is reduced to basic lime, brass and oak.

The entrance area displays the restaurant's major players: it is a wall of fame consisting of 16 ceramic plates, each representing a sustainable producer that the restaurant works with, whose space arrangement draws the ø of Røst. On the opposite side, the bar counter stands out for its long solid oak top and the vertical covering, made up of natural brass profiles of different section.

Further in, the space consists of two rooms: the main one, which gravitates around the bar counter, and a smaller one, overlooking the open kitchen. With their lime frescoes, the walls are characterized by two shades, the darker

of which creates a sort of irregular boiserie. The same colors are used in the ceramic cladding of the kitchen and in the adjacent room. The décor comes in Milanese style: materials like marble, brass, velvet and leather characterize the setting, in contrast with the lime walls and the floor.

Wood and brass are developing materials, which change with use and the passage of time, in a constant path that clearly represents Røst values. A large suspended brass and glass bottle rack floats above the bar. The chandelier in the smaller room, designed by Tiziano Vudafieri, assembling headlamps of cars of different ages, is a tribute to the history of the car parts shop that previously occupied the space. **ifj**

